

ANNUAL AWARDS

2016 Winners will be announced at Taste of Marshall.

Volunteer of the Year

This award is given to the volunteer who displays extraordinary commitment to the Marshall Area Chamber of Commerce, its members, and who has demonstrated the willingness to contribute to our community without personal gain.

- **2015 Volunteer of the Year: Ashley Potter (The Escape Spa)**

Rookie of the Year

This award is given to an individual who has the desire to respond to the community needs by showing potential for advancement and is pursuing interests in the Marshall Area.

- **2015 Rookie of the Year: Maureen Sullivan (Sullivan Business Solutions)**

All Star of the Year

This award is given to an individual who has had a long term positive impact with the Marshall Area Chamber of Commerce and the community and has played a key role in the history of Marshall.

- **2015 All Star of the Year: Tom VanDerHagen (Van der Hagen, Skogrand & Associates -Ameriprise Financial)**

Business of the Year

This award is given to the business that has made tangible and extraordinary contributions to the Marshall Area.

- **2015 Business of the Year: Southwest Minnesota State University**

Marshall Area Chamber of Commerce

COMMUNITY INVOLVEMENT



STAFF (CHAMBER, CVB & EDA)

- Cal Brink (Executive Director)
- Brad Gruhot (Chamber Director)
- Erin Raveling (Marketing Coordinator)
- Karen VanKeulen (Events/Partnership Coordinator)
- Cindy Winn (Finance Coordinator)

- Darin Rahm (CVB Director)
- Cassi Schreckenghaust (Social Media Coordinator)
- Marcia Loeslie (EDA Assistant Director)
- Tara Onken (Tracy EDA Coordinator)

CHAMBER STATEWIDE INVOLVEMENT

- Board of Directors, Hunting Works for Minnesota
- Mid-America Chamber Executives (MACE) Board Member
- Board Chair, Minnesota Chamber of Commerce Executives
- United States Chamber of Commerce Member
- Grow MN! Advisory Board
- MN DOT Transportation Stakeholder Group
- Board of Directors, Greater MN Partnership
- Minnesota Transportation Alliance Member
- Enactus Advisory Board Member

- Southern Minnesota Tourism Association, Executive Board and Marketing Board
- Travel Southwest MN Executive Board
- MN Sports Tourism Board Member
- Upper Midwest Convention & Visitor's Bureau Member
- Minnesota Association Convention & Visitor's Bureau Board



THANK YOU TO OUR CORPORATE LEVEL SPONSORS:

US BANK • THE SCHWAN FOOD COMPANY • AVERA MARSHALL • BREMER BANK
SOUTHWEST MINNESOTA STATE UNIVERSITY (SMSU) • WELLS FARGO
CITY OF MARSHALL • AFFILIATED COMMUNITY MEDICAL CENTER (ACMC)



DISCOVER.



ENJOY.



LEARN.



RETURN.

ANNUAL REPORT 2016

MEMBERSHIP

61 NEW MEMBERS in 2016

- Southwest MN Housing Partnership
- Men of Ulam
- Many Warm Blessings
- Southwestern Center for Independent Living
- City of Cottonwood
- A.C.E. of SW Minnesota
- Habilitative Services, HSI
- It Works!
- Midwest Cleaners
- No Worries Mind Body Spirit
- B&H Contractors
- Sarah's Pet Grooming
- Hearing & Speech Center
- Amiret Electric
- Midwest Wellness Institute
- Marshall Boarding Kennel
- Keller Williams Preferred Realty
- Kiwanis Club of Marshall Area
- City of Tracy
- Seifert Properties
- Central States Group
- Personal Best Sports & Fitness
- Mongeau-Tholen VFW Post #742
- Tattle Tales
- Werner Brothers, Inc.
- Marshall Hoops Club
- Northern Love Apparel & Gifts
- REM Southwest Services Inc.
- Mike's Flooring
- Impressions by Chelsea
- Redwood Valley Technical Solutions
- Lakeside Hideaway
- Hunting Works for MN
- Balaton Area Chamber of Commerce
- Kristi Durschmidt
- Doherty Staffing Solutions
- Casey's General Store #2
- Sundance Auto
- Loft 180
- Ken Noyes
- Alness Insurance Service
- Southwest Transportation
- Marshall Area Shrine Club
- Lyon County Environmental Office
- Brian West
- State Farm-Kevin Anundson
- Pride in the Tiger Foundation
- D's Thai
- Affordable Fashions & Finds
- The Health Enhancement Centers
- Southwest Table & Chair Rental
- NuEar Hearing Center
- University of Minnesota Extension Office-Marshall
- Marshall Yoga Shala
- American Cancer Society
- Marshall Academy of Dance
- Cornerstone United Methodist Church
- Special Touch Massage
- Karen Organization
- Harry Weilage
- 4 G Rentals LLC
- Stella House
- Independent Beauty Consultant- Mary Kay/Pam Coudron

514 TOTAL MEMBERS ENDING FISCAL YEAR 2016

29 Dropped Members

- Rycan Technologies
- Marshall Bowl
- Versatile Solutions
- Jim Sullivan
- The Treasurebox
- SpeedDee Deliveries
- Wireless Nerds
- Heartland Payment Systems
- CrossFit Marshall
- Doherty Staffing Solutions
- Maximizing Excellence
- TSL Tree Service
- Westman Freightliner
- Graphic Cell
- SW Human Resource Association
- Employers Solution Group
- Doo Doo No More
- Prairie River Home Care
- Advocare
- Plath Consulting
- Men of Ulam
- Many Warm Blessings
- Pete's Small Engine
- Netpoint
- Polish Nail Lounge
- TK Steakhouse
- JD's Powdercoating
- KB's Bar & Grill
- Juvenia Biomagnetism

BOARD MEMBERS

- Bill Mulso-Past Chair (Southwest Minnesota State University)
- Diane Buesing - Board Chair (Wilson O'Brien Realtors)
- Jeremy Gossen-Vice Chair (Bremer Bank)
- Jill Pieper (The Schwan Food Company)
- Kris Carrow (Great America Financial Svcs)
- Ashley Potter (Escape Spa)
- Roger Evert (Runnings)
- Lucas Hilgemann (Titan Machinery)
- Kevin Reese (US Bank)
- Joe Hoff (North Star Mutual Insurance)
- Bruce Bjelland (Traveler's Lodge)
- Jim Lehman (Hy-Vee)
- Richard Dingley (Applebee's)
- Austin DeMuth (Edward Jones)
- Mike Fox (ACE Hardware)
- Andy Mitlyng (Affiliated Community Medical Centers)

THANK YOU to our exiting board members leaving due to term limits:

- Jeremiah Jans (Western Print Group)

WELCOME new board members:

- Marty Seifert (Seifert Properties)

BUDGET BREAKDOWN

Total Income: \$247,135
Total Expenses: \$242,945
Net Income: +\$4,190

Actual Dues: Income: \$162,963
Dues vs. Last Year: +\$11,959

Fiscal Year End Cash Balance and Reserve: \$118,924

COMMITTEE INVOLVEMENT

AGRIBUSINESS

- Farmer's Golf Open Partner
- 4-H Blue Ribbon Auction (Sponsor Hospitality Tent)

LEGISLATIVE

- Local Candidate Debates
- State Candidate Debates

RETAIL

- Amateur Sports/MERIT Center Meetings

TRANSPORTATION

- Active on Commissioner of Transportation Advisory Committee
- Hwy 23 Coalition
- Hwy 23 Safety Assessment
- Hwy 23 & County Rd 7 Interchange
- Received funding for the Hwy 23 & Saratoga Interchange - \$3.5M Grant
- Funding for Hwy 23 Passing Lanes -\$17.2M Grant
- Hwy 68 Coalition

BUSINESS DEVELOPMENT

- \$25K Funding for ADA Compliance Efforts
- 19 Grow Minnesota! Visits

AMBASSADORS

- 16 - 1st Dollar Awards
- 20 - Progress Awards

DISCOVER SW MN PARTNERSHIP

Discover The City of Marshall and Lyon County have contracted with the Marshall Area Chamber of Commerce to provide staff to lead the marketing, recruitment and retention efforts for economic development in Marshall and Lyon County.

October: Taste of Marshall
 December: Bremer Bank
 February: Keller Williams Preferred Realty
 March: AP Design, Magic Water/Kinetico, Today's Fireplace & Spa, Marshall Spas & Pools
 April: Marshall Public Schools
 April: Big Stone Therapies
 May: Block Party at 5th & Main St
 June: Red Baron Arena & Expo
 July: Advance Opportunities
 August: Runnings
 September: Shooter's Sporting Clays

BUSINESS AFTER / DURING HOURS 2015/2016

CHAMBER GIFT CHECKS

• Recognized as one of the state's best Shop Local programs. We are committed to the education of shopping local and continual support through the sale of Chamber Gift Checks. We sold \$58,000 in 2016 and over \$440,000 since the program inception.

CHAMBER PUBLICATIONS

- Marshall Community Guide
- Marshall City Map
- Why Marshall
- Chamber Coupon Book
- SMSU Coupon Book
- Chamber E-Connection Newsletter
- Chamber Connection (Marshall Independent)

EVENTS

- Taste of Marshall/Annual Meeting
- Let's Connect - Bi Monthly Networking
- Chamber 101
- Everyday Leader
- Speaker Series
 - Luke Riordan (DAYTA Marketing)
 - Willow Sweeney (Top 20 Training)



YOUNG PROFESSIONALS

2015/2016 Luncheon Speakers:

- SMSU Strategic Planning
- Public Officials Panel
- Networking Event
- Marcy Heemeyer (United Way of SW MN)
- MERIT Center Tour
- Bruce Lamprecht (Marshall Public Schools)
- Ken Noyes
- Brian Knochenmus (Ralco Nutrition)
- Faye Prairie (Prairie Perspectives)
- Beverage Wholesalers Tour



WOMEN'S CONNECT

2015/2016 Luncheon Speakers:

- Marie Sample (YMCA)
- Pat McGill
- Minority Advocates: Fartun Ali, Tina Quinones, MuMu Aye
- Marcy Heemeyer (United Way of SW MN)
- Dawn Wambeke (Advance Opportunities)
- Luke Riordan (Social Media Marketing)
- Cyndi Holm (SMSU)
- Jodi Maertens (Southwest Initiavie Foundation)
- Laura Dorman, PA-C (Avera Marshall)
- Cynthia Steiner (Thrivent Financial)
- Dee Werner (Maxwell Food Equipment)