

ANNUAL AWARDS

2017 Winners will be announced at Taste of Marshall.

Volunteer of the Year

This award is given to the volunteer who displays extraordinary commitment to the Marshall Area Chamber of Commerce, its members, and who has demonstrated the willingness to contribute to our community without personal gain.

- **2016 Volunteer of the Year: Diane Buesing (Wilson O'Brien Realtors)**

Rookie of the Year

This award is given to an individual who has the desire to respond to the community needs by showing potential for advancement and is pursuing interests in the Marshall Area.

- **2016 Rookie of the Year: Patty Ebnet (Open Door Health Center)**

All Star of the Year

This award is given to an individual who has had a long term positive impact with the Marshall Area Chamber of Commerce and the community and has played a key role in the history of Marshall.

- **2016 All Star of the Year: Jon Knochenmus (Ralco Nutrition)**

Business of the Year

This award is given to the business that has made tangible and extraordinary contributions to the Marshall Area.

- **2016 Business of the Year: Lockwood Motors**

CHAMBER STATEWIDE INVOLVEMENT

- Board of Directors, Hunting Works for Minnesota
- Mid-America Chamber Executives (MACE) Board Member
- Minnesota Chamber of Commerce Executives Board
- United States Chamber of Commerce Member
- Grow MN! Advisory Board
- MN DOT Transportation Stakeholder Group
- Board of Directors, Greater MN Partnership
- Minnesota Transportation Alliance Member
- Southern Minnesota Tourism Association, Executive Board and Marketing Board
- Travel Southwest MN Executive Board
- MN Sports Tourism Board Member
- Upper Midwest Convention & Visitor's Bureau Member
- Minnesota Association Convention & Visitor's Bureau Board

Like Us, Follow Us, Learn more about US on our social media!



THANK YOU TO OUR CORPORATE LEVEL SPONSORS:

US BANK • THE SCHWAN FOOD COMPANY • AVERA MARSHALL • BREMER BANK
 SOUTHWEST MINNESOTA STATE UNIVERSITY (SMSU) • WELLS FARGO
 CITY OF MARSHALL • AFFILIATED COMMUNITY MEDICAL CENTER (ACMC)

MARSHALL AREA CHAMBER OF COMMERCE

2017 ANNUAL REPORT

DISCOVER. ENJOY. LEARN. RETURN.

Congratulations to the following businesses on
50 YEARS in Marshall!



MEMBERSHIP

57 NEW MEMBERS in 2017

- GOLD College at SMSU
- Saratoga Archery Club
- Marsha's Soaps
- Columbia Imports
- Southwest School of Dance
- Lyndwood Center
- Restored Strength
- State Farm Insurance - Christian Becker
- Sears
- Ron Halgerson
- Lyon County Pheasants Forever
- Balanced Health Chiropractic
- Prairie Perspectives
- Seacret Direct-Karla Munkel
- M4A Marketing & Advertising
- MVTW Wireless
- Marshall Food4Kids
- Highway 19 Carwash
- Kim Banks Graphic Design
- Mustang Truck & Trailer
- Eric Luther
- Birthright of Marshall
- Advanced Eyecare
- Leroy Affolter
- American Family Insurance - Gaalswyk
- Herzog Property Management
- Action Mobility Foundation
- Rusty's Corner Cafe
- Boerboom Ag Resources
- Local Lawncare & Landscaping
- Action Landscape & Design
- Marshall Community Foundation
- St. Stephen Lutheran Church
- Lyon County Fair
- Sports-Rage LLC
- Canoga Park Childcare West
- Taco Bell
- Saratoga Landscaping
- GuidePoint Pharmacy
- Marshall United Soccer Association
- The Dog House
- Hart's Heating & Refrigeration
- Loffler Companies
- Buffalo Ridge Gobblers
- Pulver Towing
- Lyon County Farm Bureau
- Ebenezer Clothing Store
- Waste Management
- Pat Foley
- Robert Archbold
- Sabrina Ulrich, LICSW; Counseling Services
- SR Auto Repair Garage
- Paula Jordan
- The Bend Studio
- Broadmoor Valley
- Genoa a QoL Healthcare Company
- Connect Hearing-Marshall
- Marshall Area Transportation Group

532 TOTAL MEMBERS ENDING FISCAL YEAR 2017

39 Dropped Members

- Southwest Mini-Storage
- Ramada Inn/Shay's
- H.R. Tooling & Machine
- TSP Inc.
- Independent Lumber of Marshall
- Southwest Marketing Advisory Center
- Redwood Falls Nursery, Inc.
- Burger King
- Carrow's Marshall Cleaners
- Treasured Times Scrapbooking & Inspirational Gifts
- Monte's Electric Inc
- Bimbo Bakeries USA
- Dickey's Barbecue Pit
- Marshall Exchange Trading Post & Pawn
- Lifewall
- GracePoint Church
- AFS-USA
- Janna Milbradt
- Buck's Parking Lines and Signs, LLC
- Thrivent Financial-Devory Altermatt
- All Aboard Child Care
- Murphy Business of Minnesota, LLC
- Heartland Mechanical Inc.
- Dust Bunny Cleaning Service
- Believers Church
- St. Aubin Drywall
- LOCATE Training
- Affordable Appliance Plus
- Pizza Hut
- City of Cottonwood
- Amiret Electric
- Personal Best Sports & Fitness, LLC
- Mike's Flooring
- Lakeside Hideaway
- Brian West
- NuEar Hearing Center
- American Cancer Society
- Special Touch Massage & Day Spa

BOARD MEMBERS

- Jeremy Gossen-Board Chair (Bremer Bank)
- Diane Buesing - Past Chair (Wilson O'Brien Realtors)
- Ashley Potter-Vice Chair (Escape Spa)
- Bill Mulso (Southwest Minnesota State University)
- Jill Pieper (The Schwan Food Company)
- Kris Carrow (Great America Financial Svcs)
- Roger Evert (Runnings)
- Lucas Hilgemann (Titan Machinery)
- Kevin Reese (US Bank)
- Pete Hellie (North Star Mutual Insurance)
- Bruce Bjelland (Traveler's Lodge)
- Kyle Thornsborough (Hy-Vee)
- Hayley Merritt (Applebee's)
- Austin DeMuth (Edward Jones)
- Mike Fox (ACE Hardware)
- Andy Mitlyng (Affiliated Community Medical Centers)
- Marty Seifert (Seifert Properties)

STAFF (CHAMBER, CVB & EDA)

- Cal Brink (Executive Director)
- Brad Gruhot (Chamber Director)
- Erin Raveling (Marketing Coordinator)
- Karen VanKeulen (Events/Partnership Coordinator)
- Cindy Winn (Finance Coordinator)
- Darin Rahm (CVB Director)
- Cassi Schreckenghaust (Social Media Coordinator)
- Tara Onken (EDA Director)
- Marcia Loeslie (EDA Assistant Director)

BUDGET BREAKDOWN

Total Income:	\$271,852
Total Expenses:	\$273,548
Net Income:	-\$1,697
Actual Dues: Income:	\$165,611
Dues vs. Last Year:	+\$2,649
Fiscal Year End Cash Balance and Reserve:	\$111,071

COMMITTEE INVOLVEMENT

AGRIBUSINESS

- Farmer's Golf Open Partner
- 4-H Blue Ribbon Auction (Sponsor Hospitality Tent)

LEGISLATIVE

- Local Candidate Debates
- State Candidate Debates

DOWNTOWN BUSINESS ASSOCIATION

SHOPABOUT

TRANSPORTATION

- Active on Commissioner of Transportation Advisory Committee
- Hwy 23 Coalition
- Hwy 23 Safety Assesment
- Hwy 23 & County Rd 7 Interchange
- Received funding for the Hwy 23 & Saratoga Interchange - \$3.5M Grant
- Funding for Hwy 23 Passing Lanes -\$17.2M Grant
- Hwy 68 Coalition

BUSINESS DEVELOPMENT

- \$50K TruShrimp Funding
- \$25K Funding for ADA Compliance Efforts
- 19 Grow Minnesota! Visits

AMBASSADORS

- 29 - 1st Dollar Awards
- 22 - Progress Awards

DISCOVER SW MN PARTNERSHIP

Discover The City of Marshall and Lyon County have contracted with the Marshall Area Chamber of Commerce to provide staff to lead the marketing, recruitment and retention efforts for economic development in Marshall and Lyon County.

October: Taste of Marshall
 December: Bremer Bank
 January: United Community Action Partnership
 February: Applebee's
 March: Advanced Eyecare
 April: Action Manufacturing
 May: Marshall Fire Department
 June: Complete Health Center
 June: AP Design, Magic Water/Kinetico, Today's Fireplace & Spa, Action Sports & Marshall Spas & Pools
 July: Great Western Bank
 August: Hitching Post
 September: Bello Cucina
 September: Project Turnabout

BUSINESS AFTER/
DURING HOURS
2016/2017

CHAMBER GIFT CHECKS

- Recognized as one of the state's best Shop Local programs, we are committed to the education of shopping local and continual support through the sale of Chamber Gift Checks. We sold \$60,615 in 2017 and over \$500,000 since the program inception.

CHAMBER PUBLICATIONS

- Marshall Community Guide
- Marshall City Map
- Why Marshall
- Chamber Coupon Book
- SMSU Coupon Book
- Chamber E-Connection Email Newsletter
- Chamber Connection (Marshall Independent)

EVENTS

- Taste of Marshall/Annual Meeting
- Let's Connect - Bi Monthly Networking
- Chamber 101 & 201
- Everyday Leader
- Speaker Series
 - Willow Sweeney (Top 20 Training)
 - Rick Olson (Customer Service)



YOUNG PROFESSIONALS

2016/2017 Luncheon Speakers:

- Jodi Maertens (Southwest Initiative Foundation)
- Marty Seifert
- United Way Volunteer Event
- Speed Networking
- HR Panel: Loren Stomberg (Lyon County), Tricia Zimmer (North Star Mutual Insurance) and Nancy Olson (SMSU)
- Willow Sweeney - Top20Training Speaker
- Shane Johnson (Bremer Bank)
- Marshall Food4Kids Volunteering
- Cal Brink & Tara Onken (EDA)
- Rick Olson - Customer Service Speaker
- Tyler Peschong



WOMEN'S CONNECT

2016/2017 Luncheon Speakers:

- Jodi Maertens (Southwest Initiative Foundation)
- Cynthia Steiner (Thrivent Financial)
- Cal Brink (EDA)
- Candace Thomas (Literacy Volunteers)
- HR Panel: Loren Stomberg (Lyon County), Tricia Zimmer (North Star Mutual Insurance) and Nancy Olson (SMSU)
- Willow Sweeney - Top20Training Speaker
- Olga Reuvekamp MARL
- Healthy 56258 Luncheon
- Kaylee Anderson (Big Stone Therapies)
- Cyndi Holm - SMSU Tour
- Rick Olson - Customer Service Speaker
- Julie de Ranitz (Schwan's Company)