



Mission Statement:
In Business for Business.

Vision Statement:
The Marshall Area Chamber of Commerce will be recognized as the voice of business in the Marshall Community. An organization that's core purpose is to serve its members as an advocate for all their business needs, while providing networking and educational opportunities all in the interest of making Marshall a better place to live, work, stay or play.



**MARSHALL AREA
CHAMBER OF
COMMERCE**

118 West College Drive
Marshall, MN 56258
Phone: 507-562-4484
Fax: 507-532-4485
chamber@marshall-mn.org
www.marshall-mn.org

Bottom Line Benefits

Advocacy for Business | Business Referrals | Communication
Community Development | Connections | Contacts | Credibility
Exposure | Fun Events | Lobbying for Businesses Interest
Marketing Opportunities | Networking | Recognition

Fast Facts:

The Marshall Area Chamber of Commerce is the largest professional business membership organization in Lyon County. We support the interests of our members and advocate for a strong community.

Our 500+ members employ nearly 10,000 people in the area. The Chamber gets things done through a force of active volunteers who generously donate their talents.

Funding for the Chamber comes from membership investments (dues) are tax deductible as a necessary and wise business expense.

The Chamber of Commerce is staffed full-time with the office open 9:00 am to 5:00 pm Monday–Friday. Our friendly staff serves as the “front door” to the community welcoming visitors, answering questions & distributing information.

Please contact the Chamber to find out what we can do for you or with questions! Consider becoming involved today!



**11 Reasons
Why businesses &
organizations choose to
join the Marshall Area
Chamber of Commerce:**

1. To invest in a healthy business community.
2. To heighten our visibility.
3. To network and generate new business.
4. To connect with community leaders.
5. To be “in the know” about community happenings.
6. To get involved and make a difference.
7. To market our products or services.
8. To help establish or maintain our reputation.
9. To strengthen the business voice in government.
10. To learn new skills through training opportunities.
11. Accept Chamber Gift Checks!

Membership Benefits

Business Opportunities

- ◆ Ambassador Visits
- ◆ Chamber Gift Checks
- ◆ Business Retention
- ◆ Direct Referrals
- ◆ Legislative Advocacy
- ◆ Meeting Space

Special Events

- ◆ Business After Hours
- ◆ Taste of Marshall
- ◆ Annual Meeting
- ◆ Lyon County Informational Summit

Communication Resource

- ◆ Chamber E-Connection
- ◆ Chamber Website
- ◆ Chamber Connection (Marshall Independent)

Marketing Resources

- ◆ Brochure Display
- ◆ Website features: Hot Deals, Job Postings, Business Directory
- ◆ SMSU Student Coupon Book
- ◆ Chamber Coupon Book
- ◆ Chamber E-Connection
- ◆ Marshall Visitor Guide
- ◆ City Map
- ◆ Mailing Labels

Professional Development/ Networking

- ◆ Networking
- ◆ Committee Participation
- ◆ Speaker Series
- ◆ Training/Special Interest Seminars
- ◆ Chamber 101
- ◆ Let's Connect
- ◆ Marshall Leadership Academy
- ◆ Marshall Area Young Professionals
- ◆ Women's Connect luncheons

